

SCHOOL FEES CAMPAIGN PROMOTION

PESALINK

[Terms and Conditions](#)

1. The Promotion:

The school fees Promotion will run from 15th April to the 15th of May 2024 and by participating in this Promotion, you will be deemed to have read, understood and accepted to be bound by these terms and conditions.

2. Eligibility:

- a) The Campaign is open to all new and existing clients of PesaLink during the campaign program period.
- b) This Promotion is NOT applicable for:
 - o All PesaLink and Kenya Bankers Association (KBA) staff, including their immediate family members.
 - o PesaLink contractors/vendors and their immediate family members
 - o Partners affiliated with PesaLink including Board Members and their employees and immediate family members.

3. Participate:

- a) Make or send money for school fees payment with PesaLink to participate in the campaign
- b) Limited to individual school fees payments

4. How to win

- a) The 30th transaction that will include FeesNaPesaLink (FNP30) as part of the reason for payment within the Happy Hour period (3-5pm) will be selected as our daily winner.
- b) The winner will be notified via SMS/ email/Phone call about their selection by their bank.
- c) The cash prizes will be sent via bank from PesaLink.

5. Prize

- a) The prize will be KES 5,000

6. Campaign period

- a) The campaign program will run for 30 days from 0800 hours on 15th April 2024 to 2359 hours on 15th May

7. Issuing of Reward

- a) The winners will be notified by SMS/Email/Phone using the contact information provided during the transaction.

- b) The winners will be announced weekly to claim their cash before the month ends when the promotion is completed.
- c) The winner must respond to the notification within a specified time period of 48hrs to claim their prize.
- d) If the winner fails to respond within the given time frame, an alternate winner may be selected from the remaining eligible entries.
- e) The winners must present some form of identification i.e., National ID, Passport, Driving License and the confirmation of transaction to claim their prize.
- f) It's the responsibility of the beneficiary to declare the winnings as other income.

8. Disqualification:

- a) Any participant found to be in violation of the campaign rules or engage in any fraudulent activities will be disqualified.
- b) The campaign organizers reserve the right to disqualify any participant without providing a reason.

9. General Terms

- a) Participants agree to abide by these campaign rules and decisions made by the campaign organizers.
- b) The campaign organizers reserve the right to modify or cancel the campaign at any time, without prior notice.
- c) The campaign organizers are not responsible for any technical issues, delays, or errors that may occur during the campaign.
- d) By participating in the campaign, participants grant the campaign organizers the right to use their names and images for promotional purposes.

10. Privacy

a) Definition

“Personal Information” means personal identifiable information as prescribed in the Data Protection Act which includes but is not limited to name, address, phone number, identification number, account number, location data.

PUBLIC

b) Collection of Information

We are required by law to collect certain personal information and are legally obligated to deny you the service if such information is not availed.

Apart from the legal obligation, we also need to collect your personal information for quality service delivery. Please note that although this is voluntary, without such information, we may not be able to provide the service associated with this campaign program.

c) Privacy

We are committed to respecting and protecting the privacy of the information we collect from you. Our privacy statement, as updated from time to time and available on PesaLink website, explains

how we treat your personal information, who we share your information with and measures taken to protect your privacy when you transact on PesaLink.

11. Extension of Terms

a) PesaLink reserves the right to amend or vary these terms and conditions or to withdraw the campaign program at any time. In any of these events, notice will be given via SMS to PesaLink subscribers and will be effective immediately or as at the date referred in such notification.

b) The terms and conditions are available on PesaLink website at: <https://www.pesalink.co.k>